

Consumer Law Ready: LINKING THE NETWORK

Conference - 7 November 2022

WWW.CONSUMERLAEREADY.EU
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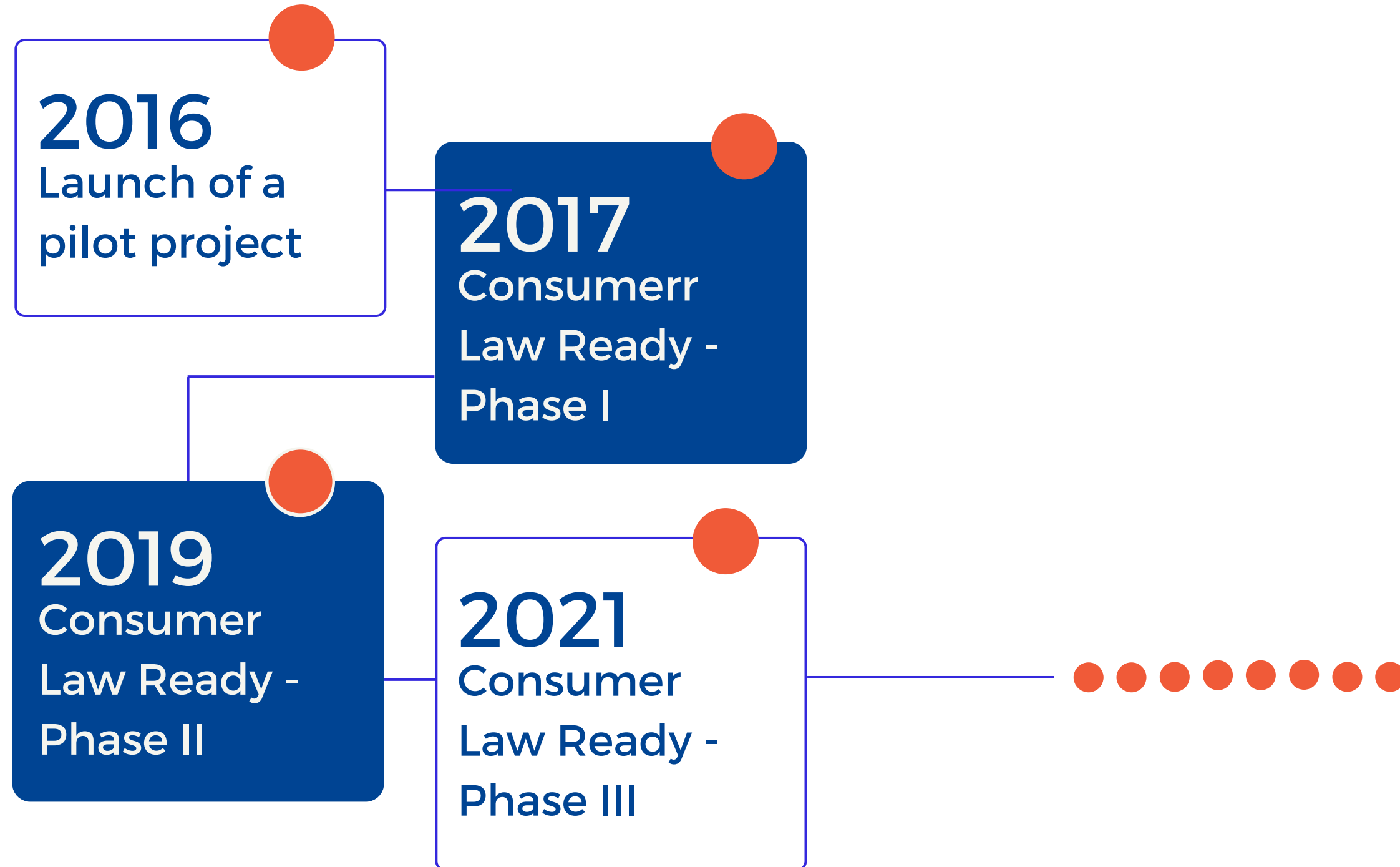


Consumer Law Ready

HIGHLIGHTS AND INSIGHTS

Consumer Law Ready is a specialist training programme, which aims to support SMEs understand and comply with the latest EU Consumer Laws. This training allows SMEs to gain knowledge of important aspects of Consumer Law, helping to improve customer services and increase consumer trust in their business.

Timeline of the project



RESULTS



TRAINING

to Local Trainers and to SMEs in most of EU Member states for more than 300 SMEs and 400 Local Trainers.



UPDATE OF EXISTING MODULES

according with the transposition, following the latest EU Directives.



NETWORKING AND CAPACITY BUILDING

through 4 different European Workshops, consolidating and widening the network of Lead and Local Trainers.

Modules and Training materials updated



UPDATED ACCORDING TO THE NATIONAL TRANSPOSITION

Austria, Bulgaria,
Croatia, Cyprus, Czech
Republic, Estonia,
France Hungary,
Ireland, Italy, Latvia,
Lithuania,
Luxembourg,
Netherlands, Romania,
Slovakia, Slovenia,
Spain and Sweden



ONGOING

Belgium, Greece,
Malta, Poland and
Portugal

CONSUMER LAW READY TRAININGS

Almost 2000

People trained between
Dec 2020 - October 2022

SMEs

1100

56%

LOCAL
TRAINERS

850

44%

consumerlawready.eu

180.000

PAGE VIEWS
SINCE JAN
2020

5.000

USERS WHO
WATCHED
CLR VIDEOS

729

SIGN UP AS
LOCAL
TRAINERS

50.000

USERS SINCE
JAN 2020

4.600

DOWNLOADS
OF ONLINE
RESOURCES

Number of Trainings

PER COUNTRY

1

- AUSTRIA
- BELGIUM
- ESTONIA
- FRANCE
- GREECE
- HUNGARY
- LATVIA
- MALTA

2

- BULGARIA
- CROATIA
- CZECH REPUBLIC
- CYPRUS
- ITALY
- IRELAND
- LITHUANIA
- PORTUGAL
- ROMANIA
- SPAIN
- SLOVAKIA
- SWEDEN

3

- LUXEMBOURG
- NETHERLANDS

+

8 TRAININGS MORE
SCHEDULED UNTIL 30TH
NOVEMBER

TOTAL: 46



Consumer Law Ready is:

Consumer Law
→ **READY**

5 updated training modules on
Consumer Law

Unique website with videos, training
resources, e-test, certificates

Wide network of European experts

Training Guidelines, Online Training
Guidelines, Promotional Pack

Thank you



Greta Bilanzola,
Project Coordinator

 **EUROCHAMBRES**

Consumer Law
➔ **READY**



Funded by
the European Union